

# MaryKate DICK



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MaryKateDick.com

## Over 6 Feet of Visual Design Prowess

Multifaceted. Multitalented. Multifunctional. A creator who knows enough about coding, copywriting, strategy, and leadership to be really dangerous. An art director looking to make an impact and lead a team. I'm equal parts head and heart—I work to create beautiful, impactful work and to ensure those around me are both challenged and appreciated.

And yes—I'm literally 6'1".

### SKILLS

DIGITAL DESIGN

UI/UX DESIGN

PAGE LAYOUT

BRANDING & NAME CREATION

CAMPAIGN CONCEPTING

CREATIVE PROBLEM SOLVING

ART DIRECTION

PRESENTING

COPYWRITING & EDITING

LISTENING

MIXOLOGY

READING THE ROOM

### EXPERIENCE

## Peak Creative

Art Director / Sep 2014—Present / Denver, CO

- print & web design, branding, naming, copywriting & editing; a little of everything at this small (but mighty) shop
- creative lead for Butterfly Pavilion's "Emerge" building campaign
- creative lead for Early Milestones Colorado brand, collateral & site design
- working collaboratively with senior art director, developer & project managers
- implemented company internship program; liaising with University of Cincinnati to hire/oversee design students for paid internships

## Valor Academy

Design Instructor & Art Director  
Sep 2012—Sep 2014 / Denver, CO

- shaping young minds & cultivating the designers of tomorrow
- creating campaigns & collateral for school fundraising, performing & visual arts shows and other events
- leading a rebrand of the Arts department & design of a new website

## Bridge Worldwide

Assoc. Art Director / Nov 2003—Dec 2008 / Cincinnati, OH (now Grey Midwest)

- concepting/design/production of websites & web-based marketing campaigns for several midwest CPG giants
- oversaw/executed the redesign & reorganization of ConAgra Foods' corporate site
- concepting spec designs for new business pitches.

*Metamucil/Fibersure, Mr Clean, Glide Floss, Pringles, P&G Corporate, Pepto Bismol, ConAgra Foods Corporate, Healthy Choice, Hunts, Slim Jim, Hebrew National, Lachoy*

### EDUCATION

## Mount St. Joseph University

- Masters in Teaching (Visual Arts Education)

## University of Cincinnati

College of Design, Architecture, Art and Planning

- B.S. Design (graphic)

## Freelance Art Director

Sep 2014—Present  
Denver, CO

- Design darling of the Colorado energy scene; annual reports, branding, book designs, presentations and print collateral

*DCP Midstream, Adamantine Energy, BP, Energy Leadership Institute, etc.*