

mary kate DICK

DESIGNER • ARTIST • EDUCATOR



I HAVE SKILLS

photoshop, illustrator, fireworks, InDesign; ms word, powerpoint, excel; google docs, sense of humor; grammatical know-how

I'M WELL ROUNDED

designed/executed several large mural projects here & overseas.

foreign travel, music, fabric & mixed media fine art, fashion illustration, teaching, writing, quasi-fluent in italian

GET IN TOUCH

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I'M EXPERIENCED

VALOR CHRISTIAN ACADEMY

GRAPHIC/DIGITAL DESIGN/ART DIRECTION, DESIGN FACULTY | JUL 2012—PRESENT

- conception/development of multi-platform campaigns (digital, social & print media)
- logo design, illustration, web design, custom typography
- art direction of freelance & student designers

FREELANCE DESIGNER

GRAPHIC DESIGN, DIGITAL DESIGN & ART DIRECTION | DEC 2008—PRESENT

- clients include Possible Worldwide, Stimulus Worldwide, Zoo Games Publishing

BRIDGE WORLDWIDE (NOW POSSIBLE WORLDWIDE)

INTERACTIVE MARKETING AGENCY, A WPP COMPANY | NOV 2003—DEC 2008

- assoc. art director: conceiving/design/production of websites, e-newsletters, web-based marketing campaigns, print collateral
- brand development—style guides, equity refinement
- lead client and internal presentations
- brands:

Metamucil/Fibersure, Mr Clean AutoDry, Glide Floss, Pringles, P&G Corporate, Pepto Bismol, ConAgra Foods Corporate, Healthy Choice, Hunts, Slim Jim, Hebrew National, Lachoy

CIVIC GARDEN CENTER OF GREATER CINCINNATI

SENIOR CAPSTONE PROJECT

- created/implemented a comprehensive rebranding for a nonprofit
- copywriting experience; conceiving/environmental design skills

MINELLI, INC., BOSTON

PRINT AND INTERACTIVE MEDIA STUDIO | JUN—SEPT 2001

- design/implementation of studio's promotional collateral system including photography/layout

RTKL ASSOCIATES, BALTIMORE

INTERNATIONAL ARCHITECTURE/INTERIOR DESIGN FIRM | SUMMER 2001, WINTER 2001

- environmental design projects; graphic elements of interiors/exterior; creation/implementation of brands; creation of models and presentations for clients

I'M INTELLIGENT

UNIVERSITY OF CINCINNATI; COLLEGE OF DESIGN, ARCHITECTURE, ART & PLANNING

1997—2002

- B.S. Design (Graphic)
- Cum Laude, Dean's List all quarters

COLLEGE OF MOUNT ST. JOSEPH

2009—2011

- Masters in Teaching (Visual Arts Education)
- G.P.A. 4.0/4.0